



reBox Creative Inc.  
1052 Memorial Drive NW  
Calgary, AB Canada T2N 3E2

# Privacy Policy

## reBox Creative Inc. – Canada WebSite

### 1. OUR PRIVACY COMMITMENT TO YOU

#### 1.1 OUR INTENT

We at reBox Creative Inc. ("reBox") value your privacy and value staying out of trouble. Therefore, you'll notice that our Website Policy ("Policy") is intended to comply with Canada's federal privacy laws including the Personal Information Protection and Electronic Documents Act (S.C. 2000, c 5) so we don't end up doing something we'd regret, or something that would land us in the clink. So, if you're browsing our site, this Policy applies to you.

#### 1.2 PERSONAL INFORMATION

"Personal information" is that stuff, or info, which is personally identifiable. That includes your name, address, email address, the color of your eyes, the tone of your hair coloring and any of our web pages that you view. Just so you know, all publicly available information including the directory listing of your name, address, telephone number and electronic address is not considered personal information.

### 2. COLLECTION AND USE OF PERSONAL INFORMATION

#### 2.1 NON-PERSONAL INFORMATION

Consider yourself the invisible man. When your eyes go through our website, you do so anonymously, reBox doesn't take your picture nor do we collect your personal information unless you voluntarily provide it to us by sending us a note or request. Those big computer things in our server farm automatically log information about visits to our websites in the normal course of establishing and maintaining web connections. The server logs record statistical information, such as visitors' IP addresses, time and duration of visit, country of website inquiry and websites visited. We collect this information because we're really curious creatures, and so we can continuously improve our website content. These statistics are reported in aggregate 'sum total' form only.

#### 2.2 SUBMITTING INQUIRIES

Go ahead, pick up the phone and call us, we dare you... or if you don't like dealing with real people, send us a note through the "Contact Us" page of our website. We'll ask for some personal information so we can get in touch with you. That may include your name, e-mail address, and so on. We hope you don't mind... that although we can get deep into the mind of the market, we haven't developed our telepathy yet.

#### 2.3 PURPOSES FOR COLLECTION

Use, and Disclosure. If you do provide us with personal information, reBox will use the personal information to communicate with you and provide you with requested information. We may also use personal information to provide you with more information related to our services and organization.

#### 2.4 CONSENT

If you provide us with your personal information, it may seem obvious, but we take that to mean you have given reBox consent to collect, use, and disclose your personal information for the purposes stated in this Policy. You may also withdraw your consent to any further collection, use or disclosure of personal information which you may have provided at any time by giving reBox prior reasonable notice, but that too will require you to let us know who you are. Funny that way eh?

#### 2.5 RELEASE OF PERSONAL INFORMATION

Unless you specifically authorize reBox to release, sell or reuse your personal information, reBox will not sell, lease or trade your personal information to other third parties. We make our money the old fashioned way... we earn it. Anonymous or "non-personal" information gathered by reBox through your use of our websites may be used for technical, research and analytical purposes. We do not use or disclose personal information for any purposes other than those for which it was collected, except with your consent or as required by law.

#### 2.6 ACCURACY

reBox will do everything possible, or as our lawyers state, reBox will make all reasonable efforts, to ensure that personal information is as accurate, complete, and current as required for the purposes for which it was collected. If you find any inaccuracies in our information, please inform us so we can quickly fire that irresponsible person and make the appropriate corrections promptly.

### 3. WEBSITE MATTERS

#### 3.1 COOKIES

"Cookies" are great. Our favorite is chocolate chip but you might not care about that. As it relates to our website, they are a feature of every Internet software browser and they are used to collect information and to track user patterns on a website. The little cookie, (aka – small text file) is placed on the hard disk drive of your computer by a website. Cookies contain a unique identification number that identifies your browser, but not the visitor, to our computers each time you visit our website. The use of cookies is an industry standard and many major browsers are initially set up to accept them. You can reset your browser to either refuse to accept all cookies or to notify you when you have received a cookie. However, if you refuse to accept cookies, you may not be able to use some of the features available on reBox's website, and that would be a real shame because we think they are pretty cool.

#### 3.2 SECURITY

We've gone all out here and haven't saved a dime. Our website has really nifty industry standard security measures in place to protect the loss, misuse and alteration of the information under our control. While "perfect security" on the Internet is as likely as the tooth fairy, reBox will take all reasonable steps to ensure the safety of your personal information.

#### 3.3 LINKS TO OTHER WEBSITES

We love hanging out with others and so does our website. In fact, our website may contain links to other websites, just because we love them. But don't hold us accountable for what they are doing on their site. reBox is not responsible for the privacy practices or the content of such other websites and expressly disclaims all liability associated with your use of and the content of such other sites.

### 4. RIGHTS, ACCESS AND CHANGES

#### 4.1 ACCOUNTABILITY

reBox is accountable to our spouses, God and our great uncle Bill for all personal information under its control. reBox has appointed a Privacy Officer, who is also the janitor and mail guy, who is designated as responsible for our privacy policy. The Privacy Officer can be reached by:

Email: [info@reBoxCreative.com](mailto:info@reBoxCreative.com)  
Telephone: 1-403-531-6240  
Regular Mail: 1052 Memorial Drive NW, Calgary, Alberta, Canada, T2N 3E2  
Attention: Privacy Officer

#### 4.2 ACCESS

Even though you don't have a key or the right combination code, you do have the right to access your personal information under the control of reBox. Upon request in writing to the Privacy Officer at the address listed above, you will be informed of the existence, use, and disclosure of your personal information and you will be given access to that information. Except in limited circumstances, as specifically provided by applicable privacy legislation, reBox can tell you whether we hold personal information about you. reBox will only refuse access to information about you in those circumstances permitted or required by applicable privacy legislation. If reBox refuses access to you, reasons for such refusal will be provided. Exceptions may include information that contains references to other individuals or information that cannot be disclosed for legal or security reasons.

#### 4.3 REVISIONS TO THIS PRIVACY POLICY

The development of reBox's policies and procedures for the protection of personal information is an ongoing process. Due to changes in technology, legal requirements, and the mood of our Privacy Officer, we may revise this policy from time to time. Please ensure that you refer to the current version of the reBox Privacy Policy.

reBox Creative Inc. | Last Updated: August 14, 2014



call: (403) 531 - 6240  
email: [info@reBoxCreative.com](mailto:info@reBoxCreative.com)  
surf: [www.reBoxCreative.com](http://www.reBoxCreative.com)

why be NORMAL!

